

# AI Profit Sync Challenge Workbook - Day 2

Simply fill in the blanks of this workbook as you complete each daily lesson, and you'll easily put together your course!

# Day 2: Outlining Your Course



**Goal:** Find a niche that is not only one that you will enjoy working in, but also one where there is market demand with strong potential for you to build a lucrative business.

## Day 2 Checklist:

- ❑ **The Idea Generator:** Effortlessly find dozens of great ideas for your course based on what people are frequently searching for online, what others in your industry are doing, and more.
- ❑ **The Pain Pinpointer:** Uncover what people in your niche say are their big problems, challenges, pains and fears. Your course will solve their pain points.
- ❑ **The 10 PGB Method:** Define the 10 problems, goals, and benefits that will become the lessons of your course.
- ❑ **The Curriculum Builder:** Outline your entire course curriculum in 60 minutes or less.
- ❑ **Tantalizing Titles:** Create a catchy, memorable and compelling name that gets your audience excited as soon as they hear it.

# Day 2 - Step 1: The Idea Generator

**Your notes on what people in your niche are searching for online:**

**The Top 3+ themes that you found in your research:**

# Day 2 - Step 2: The Pain Pinpointer

**Your notes on what people in your niche see as their problems, challenges, pains and fears:**

**The Top 10 problems, challenges, pains and fears you identified:**

# Day 2 - Step 3: The 10 PGB Method

**Based on the identified 10 problems, challenges, pains and fears that people in your niche have, what would be the benefit be for each one if it were solved for them?**

**List the Top 10 problems or goals, paired with their benefits:**

# Day 2 - Step 4: The Curriculum Builder

**Your notes on what the curriculum will be for your course and the top-level points each lesson will cover:**

There is additional space for your notes on the next page.

# Day 2 - Step 4: The Curriculum Builder

**(Continued) Your notes on what the curriculum will be for your course and the top-level points each lesson will cover:**

# Day 2 - Step 5: Tantalizing Titles

**Your brainstorming notes:**

**List the Top 10 problems or goals, paired with their benefits:**