

“Cliff Notes” and Action Items for Day 3: AI Profit Sync Challenge

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Summary of the Day 3 Training and Action Steps:

Recap and Progress Check

- You've selected your niche market and started outlining your course. Ensure your course structure is ready and begin creating lessons that address specific problems and achieve goals relevant to your target market.

Utilizing AI Tools for Course Material Creation

- Explore AI tools to assist in creating diverse course materials, including audio and video content. These tools can help design appealing course covers and generate engaging content.

Crafting Persuasive Sales Materials

- Learn the art of persuasion in selling your course. By deeply understanding your ideal customer avatar, you can create sales materials that resonate with potential buyers.

Engaging with AI for Enhanced Content

- Use AI tools, like ChatGPT, to refine your course content, ensuring it addresses your target audience's needs comprehensively. These tools can help develop informative and engaging lessons.

Implementing the PGB Method

- Apply the PGB (Problems, Goals, Benefits) method to create content that aligns with your audience's needs, ensuring your course directly addresses what your audience seeks.

Preparing for Course Launch

- Prepare for the launch by finalizing lesson plans, creating promotional materials, and setting up your course on a platform accessible to your target audience.

Continuous Learning and Adaptation

- Embrace continuous learning and adaptation. Feedback from early adopters will be invaluable for making improvements and ensuring your course remains relevant.

Leveraging Community Support

- Engage with the community of entrepreneurs and course creators. This network is a valuable resource for sharing insights and finding collaborative opportunities.

Focus on Value Delivery

- Your primary goal is to deliver immense value through your course. Focus on solving real problems and helping your audience achieve their goals to build a successful digital course.

Prompts and Resources Used in the Day 3 Training:

These prompts and resources will help you create media such as voice-over scripts, audios, videos and slides for your course. Follow the Day 3 training for detailed instructions.

Create a Video Script from Your Course

"Acting as an expert producer of training videos, read the following text for a lesson about [SUBJECT]:
[LESSON TEXT]

Now, produce a version of the lesson in the form of a video script. The script should be a transcription of the text lesson for a generative AI video tool to use as subtitles over video scene selections from a large inventory of general video clips. The script should include only the subtitles, no stage directions or other cues. Each sentence in the script will be used for a single scene of 5 seconds to 20 seconds duration. Where possible, make sure to include keywords in the natural flow of the script to help the generative AI video tool make good scene selections. Use Markdown formatting to indicate the keywords in bold text."

Create a Slide Presentation of Your Course Lessons

Use the ChatGPT slide maker (<https://chat.openai.com/g/g-Vklr0BddT-slide-maker>) with this prompt to create your slides.

"Act as an expert in creating presentations, talks and lectures. Please take the below lesson from my course about [COURSE TOPIC] and turn it into an outline for slides. Please ensure there are an absolute minimum of 10 slides. Here's the lesson: [YOUR LESSON]"

Resources: AI Tools for Making Slides, Videos & Audios

<https://elevenlabs.io/>

<https://lumen5.com/>

<https://invideo.io>

<https://chat.openai.com/g/g-Vklr0BddT-slide-maker>

<https://www.aidocmaker.com/g2/pricing>