Day 2 Workbook: Build Your Free Tool App
Goal: Turn a validated niche pain into a simple, working web app with email capture, domain, and QA—ready for Day 3 distribution.

Day 2 Checklist:

- Confirm the single pain and immediate outcome.
- Define v1 scope: one input, one action, one output.
- Plan in Buildy (Plan Mode) and generate your app.
- Preview the critical path; iterate with precise fixes.
- Connect email capture to your CRM.
- Connect domain, publish, and QA the critical path.

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Step 1: Confirm Pain, Outcome, Audience

Primary Pain (one sentence):

_____
_____

Immediate Outcome (one sentence):

_____
_____

Who It's For (niche + brief descriptor):

_____
_____

Notes

_____
_____
_____
_____
_____

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Step 2: Define v1 Scope (Keep It Simple)

User Input(s) (max 1–2):

_____
_____

Core Action (what the app does):

_____

_____

Output (instant, useful result):

_____

_____

Not in v1 (save for later):

_____

_____

Notes

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 Step 3: Plan in Buildy (Plan Mode)

Plan Prompt (paste into Buildy Plan mode and customize):

_____

_____

_____

_____

_____

Required Pages:

- Landing/Home (pain + promise + repeated CTA)
- Register/Login (email capture)
- Core Tool (inputs)
- Results/Report (output + next step)
- Help/FAQ (optional)

Notes

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Step 4: Generate, Preview, Fix Critical Path

What works as expected:

_____

_____

What's confusing or broken:

_____

_____

Precise Fix Requests to Buildy
(Include: "Do not change anything else.")

1. _____
2. _____
3. _____

Restore Points to Keep (labels/time):

_____

_____

Notes

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Step 5: Landing Copy (Pain + Promise + CTA)

Headline (pain + promise):

_____

_____

Subhead (who + what + fast outcome):

_____
_____

3 Benefit Bullets:

1. _____
2. _____
3. _____

Primary CTA (text + placements):

_____
_____

Social Proof Plan (collect real quotes; remove AI-fabricated):

_____
_____

Notes

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 Step 6: Email Capture + CRM

CRM/Platform:

_____

List/Tag for new signups:

_____

Capture Point (register form/tool gate):

_____

Welcome Email (value-first quick start)
 Subject:

_____

Body:

_____
_____
_____
_____
_____

Milestone Tags (e.g., first result, repeat use):

_____
_____

Notes

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 Step 7: Domain, Publish, Critical Path QA

Domain (.com preferred):

_____

Connected in Buildy → Domains: ☐ Yes ☐ No

Published (Buildy → Publish): ☐ Yes ☐ No

Critical Path Re-Test (after domain + publish)

- Landing loads fast: ☐
- Register captures email in CRM: ☐
- Tool produces instant output: ☐
- Results page has next step/CTA: ☐

Notes

_____
_____
_____
_____
_____