

Day 3 Workbook: Get Users and Make Money

Goal

- Drive your first users using community outreach.
- Add a simple viral loop.
- Begin light monetization after traction.
- Establish a consistent 30-day posting cadence.

Step 1: Readiness Check (Days 1–2)

- Niche (Ikigai) selected:

- One problem → one app defined:

- App built and live (URL):

- Registration captures emails (CRM connected): Yes No
- Welcome email drafted/sent: Yes No

Notes:

Step 2: Community Targets (Core Four)

List 5–10 targets per category with join/post rules.

A) Forums (site: operators)

- Forum 1 (URL + thread target):

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- Forum 2:

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- Forum 3:

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- Forum 4:

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- Forum 5:

B) Facebook Groups

- Group 1:

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- Group 2:

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- Group 3:

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-
- Group 4:

-
-
- Group 5:

C) Skool Groups (if applicable)

- Group 1:

- Group 2:

- Group 3:

D) Reddit (subs + aging plan)

- Primary sub(s):

- Secondary sub(s):

- Karma-building plan (topics/comments you'll make for 3–7 days):

Step 3: Outreach Angle and Scripts
Tone: Helpful, conversational, non-salesy. Mention “free” sparingly and naturally.

- One-sentence pain you solve:

- One-sentence benefit/outcome:

- Short “maker” post (forums/FB/Skool):
“Hey all — I saw a few of you struggling with [pain]. I built a small free tool that helps you [outcome]. It’s here: [link]. Hope it helps — feedback welcome.”
Customize version:

- “User” style post (alternative):
“I’m dealing with [pain] and this tool helped me [outcome]. Sharing in case it helps someone else: [link]”
Customize version:

- Reddit-safe version (no link on day 1; ask permission/offer help):
“Seeing a bunch of threads about [pain]. I’ve been working on a tiny tool that tackles [outcome]. Would it be helpful if I shared it here or a demo of how it works?”
Customize version:

Step 4: Posting Cadence (30-Day Plan)

- Daily commitment (start/end dates):
From: _____ To:

- Time block (e.g., 60 minutes, evenings):

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-
- Daily target mix (check boxes):
 - Forums Facebook Groups Skool Reddit (engage first)
 - Tracking sheet link (Google Sheet/Notion):
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Consistency Rule: Complete 14 consecutive days before reconsidering direction.

Step 5: Tracking Template (copy into your sheet)

Columns:

- Date
- Platform (Forum/FB/Skool/Reddit)
- URL (group/thread)
- Action (Joined/Commented/Posted/Follow-up)
- Script used (Maker/User/Reddit-safe)
- Outcome (Posted/Removed/Comments/Clicks if known)
- Next step/date

Notes:

Step 6: Viral Loop (Tell a Friend)

- Button label:

- Button color style:

- Copyable share text (short, friendly):
“Struggling with [pain]? I’m using this free tool to [outcome]: [your link] — worth a try.”
Customize version:

- Placement (top nav; visible on key pages): Added
- Tested popup copy/close behavior: Yes

Step 7: Reddit Aging Plan (if applicable)

- Subs you’ll engage in:

- Comment themes (helpful responses you’ll give):

- Karma goal before linking:

- Date to first soft-share:

Step 8: Light Monetization (After Initial Traction)

Trigger to begin (e.g., 200 users or 2 weeks of steady signups):

Affiliate Offer Shortlist (fit the niche/problem)

- Offer 1 (network + link):

- Offer 2:

-
-
- Offer 3:

Placement plan (keep UI clean)

- Top nav CTA text + URL:

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-
- Resources page (Y/N). If yes, link label:

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- Contextual tip blocks (where/how):
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Quality check

- Opens in new tab:
- Clear, non-intrusive:
- Test clicks tracked (UTM/shortener):

Step 9: Midpoint Review (Day 14)

- Users added (estimate):
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- Top 3 performing communities:

1.

2.

3.

- What's working:

- What's not working:

- Precise adjustments (message/angle/targets):

Step 10: Final Review (Day 30)

- Total users added:

- Email subscribers total:

- Viral button usage (copies/clicks if known):

- Affiliate clicks/sales (if active):

- Best-performing script + platform:

- Next single improvement to implement:

